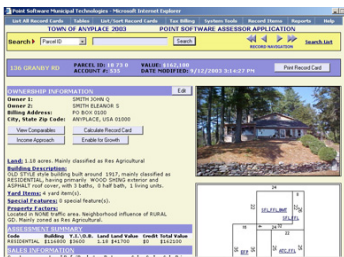




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## 10 Good Reasons Why Point's CAMA Solution should be Your Solution



TaxValues™ Assessor

With so many CAMA solutions available today, it can be difficult to determine which choice should be yours. Which one will best serve your department? Your jurisdiction? Your citizens?

Of course, every CAMA vendor will tell you that their solution is the right one. Today, however, we offer you 10 good reasons we believe that our TaxValues™ CAMA solution should be your solution. Read on and decide for yourself.

### 1. It is a true Internet-based solution.

By incorporating technologies such as ASP, .NET, and XML, Point offers pure Internet-based software that can readily scale at no additional cost for remote and department connectivity.

### 2. It offers diverse mobile computing options.

Smart phones, Pocket PC phones, Pocket PCs with WiFi and Tablet PCs with wireless cards are all changing the way we communicate and share information. Point continues to

tap the latest mobile technology to bring you documents on demand.

### 3. CitizenLink™ provides web hosting at no extra charge.

CitizenLink is packaged with our CAMA suite as a free web hosting tool. We are able to do this due to the web foundation our solution is built upon.

### 4. It can be extended through our document management solution.

With DocumentLink™, the CAMA information can be extended beyond the scope of tax assessment. That information is pivotal to the success of an enterprise-level solution by allowing department collaboration through centralized data.

### 5. A non-proprietary sketch engine is integrated into TaxValues™ Assessor.

Proprietary sketch engines marry customers to their CAMA vendor, making it difficult to implement better technology as it emerges. Rather than designing a system with this "old school" thinking, our sketching solution uses an XML footprint that ensures portability for future needs.

### 6. It weaves .NET and Microsoft SQL 2005 technology into its architecture.

As a technology company, Point continues to engineer solutions using only the newest

technologies, including Microsoft .NET that is designed to unify the functionality of disparate applications.

### 7. It yields seamless department connectivity.

Customers that require local, regional, county or statewide connectivity garner the benefit of having our Internet-based solution. Using existing networks, all departments can link to each other for no added cost.

### 8. It provides Internet-based reporting when coupled with ReportNET™.

We have torn down the barriers associated with reporting by fashioning an Internet-based solution. This presents a global approach to solving the reporting requirements of any jurisdiction without the need of client software installed locally at the workstation.

### 9. It supports open document initiatives.

Our CAMA products address the need to post public records using open document initiatives. Proprietary file types are replaced by documents that can be accessed, exchanged

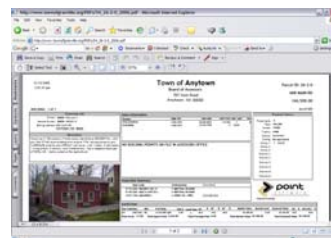
and viewed within our Internet-framed solutions.

### 10. It is scalable and customizable to any jurisdiction.

We have demonstrated through. User load testing that our CAMA applications are scalable to any size assessor's office. The software can easily be adapted to reflect and facilitate local assessment methods through customization made possible by its modular design.

### Some Final Thoughts

Technology and communication have changed dramatically over the last decade, now offering such capabilities as on-demand document retrieval and wireless services. Municipal government needs a software partner that keeps pace with these changes and has the expertise to fashion innovative solutions that can enhance its operations. Point Software strives to be this partner, which we demonstrate by continuously examining the latest technologies and incorporating the "best of" into our product lines. We want to make our solutions your solutions.



Full-Screen Property Record Card

If you are interested in learning more about Point's TaxValues™ CAMA products, please visit us at **Booth 117** during the IAAO conference or contact business developer [Scott Choiniere](#) (ext. 120) or [Brian O'Donnell](#) (ext. 118) to



## Calendar of Events

Date(s)	Event	Location
Oct. 8-11	IAAO Conference <i>Come see us at Booth 117!</i>	Milwaukee, WI
Oct. 17-19	MAAO Fall Conference	The Williams Inn 1090 Main Street Williamstown, MA
Dec. 13	MCTA Holiday Meeting	Holy Cross College 1 College Street Worcester, MA

### Tax Billing Conversion Reminder

By now, all quarterly towns running Point’s collection system should have received their second-half tax billing conversion questionnaires. If you have not, please contact our customer service department at 1.800.368.9538.

We would also like to remind customers that we need your *complete* conversion package before we can begin the conversion process. All required items (listed below) must be received by **December 20, 2006**.



- Completed questionnaire
- Approved tax rate
- Copy of the tax collector’s database on CD-ROM
- Signed LA-4 report
- Real estate and personal property legal files from the assessor
- Control totals from the legal files
- Betterment and lien report, if applicable
- Exemption report, if applicable

### Point Online Forums: What Do You Have to Say?



The Point online forums have been up and running for a little over two months now. The online forum site, created at the request of our users, serves as a collaborative space to

which visitors can post questions, comments, news and information on a particular subject.

If you are a Point customer and you have not yet visited the forums, we invite you to do so today at <http://forums.pointsw.com>. If you have tried out the forums, we would like your feedback! Send us an e-mail at [ThePoint@pointsw.com](mailto:ThePoint@pointsw.com) and let us know about your experience. Remember, these are *your* forums. Your input helps ensure that we deliver what you need.



*This month’s “FAQ” column shares a few Internet Explorer tricks we thought you would find handy. Most of Point’s applications already use Internet Explorer as their user interface and we are in the process of converting over the remainder.*

#### How to Make a Shortcut to a Web Page on Your Desktop

1. Open Internet Explorer.
2. Go to the web page for which you want to make a shortcut (to try this out, you could use <http://forums.pointsw.com/>).
3. Right-click the web page. A menu appears.
4. Select **Create Shortcut**. The following message appears:  
A shortcut to the current page will be placed on your desktop.
5. Select **OK**. The shortcut is created.
6. Double-click on the shortcut to open the web page.

#### How to Change the Size of Internet Explorer’s Toolbar Icons

1. Select the **View** menu in Internet Explorer.
2. Select **Toolbars**. A menu appears.
3. Select **Customize**. The “Customize Toolbar” window appears.
4. Select the desired icon size from the **Icon Options** drop down menu.
5. Select **Close**. The toolbar icons change to the selected size.